

Plan Smarter Live Better

To Whom It May Concern,

My name is David Ortiz. CEO and primary financial advisor for Ortiz Advisors. We are a fiduciary financial advisor. I have been in the financial services business for 31 years. I haven't had a single complaint filed against me...ever. A few years back I recommended an invest to a handful of my clients. I had done plenty of due diligence on this investment as well as relying on the due diligence of a very reputable and large alternative investment distributor. Unfortunately, due to governmental intervention, multiple lawsuits started being filed against this investment in several states. The company tried to defend themselves in court but eventually it led up to the company shutting down. The result was clients' income from this investment. Having never been through anything like this before I was scared. When I got the letter from this client's attorney, I had no idea what to do. So, I reached out to Mark Albert. I did my due diligence on Mark before I called. I am so glad I called. Thank you, Mark.

What happened next was unbelievable. I retained Mark as my counsel and worked out the communication between me and the client's counsel. He did a superior job and I knew I was in good hands. I never had to deal with them other than answer discovery questions which Mark also counseled me on. Having Mark on my side gave me and my family great peace of mind. I carry professional liability insurance called E&O (errors and omissions). Mark helped me fill out the paperwork to let them know a claim might be coming. Not only did the company deny my claim they also canceled my insurance. The legal costs of arbitration and possible settlement would have crippled a small family firm like ours. Again, having never been down this road I deferred to Mark. He is a specialist in this field. He is highly knowledgeable and extremely well versed in dealing with these types of situations. Once Mark got involved the insurance company's tune quickly changed. Not only did they decide to cover the claim they also hired their firm to represent me. In the long run, my insurance kicked in and is covering my ongoing legal fees as well as potential settlement cost in arbitration. Mark also spoke to the insurance company's counsel for me and he felt I was in good hands and suggested I continue to work with them to save me money. These are the actions of a very ethical person. He could have stayed my counsel and continue to get paid and I would have been okay with that. But he felt the ethical and financially beneficial thing to do was let the insurance company's counsel take over. He has still been there as counsel and as a friend. I am so grateful to Mark, he's a Godsend.

Sincerely,

David Ortiz